

3rd **Japan IT Week** **Osaka**

**Japan IT Week Osaka 2019 expected to gather
350 exhibitors and 30,000 visitors at INTEX Osaka!**



Japan IT Week Osaka is Japan's leading IT show. Since its launch, Japan IT Week Osaka has been serving IT industry as the largest comprehensive B-to-B IT show in western Japan. This year the show is expected to be the biggest in its history, expected to gather 350 exhibitors and 30,000 visitors.

As the first edition of Japan IT Week shows, visitors are able to gain knowledge on the brand-new trends of IT and get a grip on what 2019 will bring to the market. Since Japan IT Week show series started 27 years ago and has a significant impact on IT industry in Japan, the first Japan IT Week show of the year is a must-attend event as the show will surely set trends on the market.

Japan IT Week show series are held in three cities, three times a year: Tokyo in spring, Makuhari in autumn and Osaka in winter. The first show of 2019 will be held in one of Japan's most visited cities, Osaka. City of Osaka is known as the second

economically developed city in Japan after Tokyo. Osaka is one of the most popular tourist destinations in Japan since this entertainment city is easy to navigate and close to major historic sites. The exhibition venue, INTEX Osaka is less than one hour away from Kansai International Airport and direct flights from many Asian cities are available. International visitors can enjoy the western Japan's largest IT trade show in an exciting city, Osaka.

Overall, the show is composed of eight independent exhibitions: 2nd AI & Business Automation Expo Osaka, 3rd Embedded Systems Expo Osaka, 3rd IoT/M2M Expo Osaka, 3rd Web & Digital Marketing Expo Osaka, 3rd Cloud Computing Expo Japan Osaka, 3rd Information Security Expo Osaka, 3rd Mobile Solutions Expo Osaka and 2nd Store & Retail IT Solutions Expo Osaka.

Across the eight exhibitions, the latest technologies and solutions from Japan, Asia and the world will be showcased by major exhibitors such as *Sony Semiconductor Solutions*, *Microsoft Japan*, *NTT Advanced Technology*, *Salesforce.com*, *Adlink Techonology*, *Mouser Electronics*, *NTT Docomo*, *Hitachi Solutions*, *Zoho*, *Fanuc*, *Fuji Soft* and many more.

350 exhibitors will be exhibiting (288 exhibitors in 2018), and to conduct business with the exhibitors, 30,000 professional visitors are forecasted to participate,

which will be over 30% increase from last year.

Besides the overall size increase of the show, 2nd AI & Business Automation Expo Osaka will be the exhibition to pay extra attention to this year as the artificial intelligence market is more competitive now than ever. Last year, the show has attracted so many IT professionals, resulting tightly packed aisles.

At AI & Business Automation Expo Osaka, new technologies for AI & automation such as RPA, Infrastructure Management Automation, OCR/Document Digitalization, Chatbot & Automated Dialog System, AI Speaker, Call Center Solution, Data Analysis Automation, Development & Test Automation, Translation Automation and Marketing Automation will be showcased, for the visitors sourcing for firms to invest in.



Held concurrent to the exhibitions is the conference program, providing opportunities for the show visitors to learn the latest trends of technology and network

with the speakers. Top business leaders will be joining as speakers and thirty one sessions will be held throughout the show period. Three special English-Japanese bilingual sessions will be held by speakers from *Mitsubishi Electric*, *Oracle*, *Rakuten*, *LINE*, *Bosch*, *Nippon Life Insurance Company*, *Blue Prism* and *KPMG Consulting*. The bilingual sessions cover three different topics: RPA strategy, Web & digital marketing and IoT.

First, AI session (session ID: AT-S1) will be held in the afternoon of the first day. Three speakers are invited for this session from *KPMG Consulting*, *Blue Prism* and *Nippon Life Insurance Company*. This session explains "RPA strategy" to deliver digital transformation and achieve targeted effects on different types of business.

Second, the session on web & digital marketing features speakers from *Oracle*, *Rakuten* and *LINE* (session ID: WEB-S). The industry leaders discuss on how to be found in a crowded market, and create a successful digital marketing plan.

The last special session is on IoT, and IoT sessions are always the very popular sessions in recent years. The session features an executive from *Mitsubishi Electric* and the president of *Bosch* (session ID: IoT-S2). The session covers the topics of AI, Robotics, IoT and connected society.

For online pre-registration to the must-attend special sessions:

<https://www.japan-it-osaka.jp/en-gb/conference.html>



The Keynote Session will be held in the morning of the last day by Sony on their initiative in AI and robotics using the example of Aibo, as well as by arm on their growth strategy towards IoT convergence.

For online pre-registration for the Keynote Session (Available only in Japanese): <https://d.japan-it.jp/conference/osaka/>

Japan IT Week Osaka is the largest business platform in western Japan to enter the IT market based in Osaka and greater Kansai area. The show provides the best venue to engage with the latest technologies, make new connections and generate more sales.

Register for a free visitor ticket to the show: https://www.japan-it-osaka.jp/inv_en/

For a press badge: <https://www.japan-it-osaka.jp/en-gb/media/press-registration.html>

For further information: <https://www.japan-it-osaka.jp/en-gb.html> or contact Japan IT

Week Show Management: jiw-pr-eng@reedexpo.co.jp

3rd Japan IT Week Osaka
Dates: January 23-25, 2019
Venue: INTEX Osaka, Japan
Organiser: Reed Exhibitions Japan Ltd.

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